



EC'd Yes    Last Received: 08/09/2012 7:51 AM

Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.  
Advertiser ( ) MOVEON.ORG  
Product MOVEON.ORG  
Estimate# 545  
Buyer JEFF SCATTERGOOD  
Phone#  
Fax#

Agency ( ) ABAR HUTTON MEDIA  
6190 GROVEDALE CT, S#200  
ALEXANDRIA, VA 22310  
Agency C/P1/P2/E //545  
Flight Dates 08/10/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	SA	6P-630P	SATURDAY 6PM NEWS	:30	\$500.00	08/11-08/11	1	1	1	\$500.00	
				Buyline Comment: SATURDAY 6PM NEWS								
	10	SA	12A-1230A	2012 OLYMPICS LATE NEWS	:30	\$1,800.00	08/11-08/11	1	1	1	\$1,800.00	
				Buyline Comment: 2012 OLYMPICS LATE NEWS								

---REPORT TOTALS---

Report Totals: 11 / \$15,000.00

---SALES MONTHLY TOTALS---

Aug 12: 11 / \$15,000.00  
Sales Totals: 11 / \$15,000.00  
Station Totals: 11 / \$15,000.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$15,000	CATV 0%	WAVY 100%	WGNT 0%	WPXV 0%	WTKR 0%
		WTVZ 0%	WVBT 0%	WVEC 0%		

---COMPETITIVE COMMENTS---

100% - 1 STATION PER MARKET

Books JUL11, EJUL12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE